

Work Well Rochester

Free Seminar on Key Health Issues

Learn more about key health issues, both local and global...

At Preferred Care's 3rd annual seminar for business people responsible for employee health

**Wednesday, October 25
Rochester Crowne Plaza**

8:00 AM - 1:30 PM

Complimentary Breakfast — 8:00-9:00 AM

Complimentary Lunch at Noon



RESERVATIONS REQUIRED

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Admission is Free, But Seating is Limited

Critical Health Issues – Local and Global

Susan Blementhal, MD, MPA

Dr. Blumenthal, an internationally recognized expert and leader on global health issues, recently served as U.S. Assistant Surgeon General. She has been a major force in bringing important health issues to both scientific and public attention.

Worksite Health Promotion: A Wise Investment

Ellen Lindahl, RN, MPA

Ms. Lindahl is Director of Health Promotions for Preferred Care. She will discuss why investing in worksite health promotion is a good business decision. She will offer suggestions for creating healthier workplaces and discuss strategies for assisting employers to improve and maintain the health of employees.

National Health Insurance Costs and Trends

Alan Wang, Senior Vice President, AFIS Benefits

Mr. Wang will discuss the causes of increases in health care inflation, identify areas of vulnerability and explain what some employers are doing to manage their costs.

Patient Power: The Coming Revolution in Health Care

John Goodman, Ph.D.

Founder and President of the National Center for Policy Analysis, Dr. Goodman has been called “the father of Health Savings Accounts” by The Wall Street Journal. He regularly briefs members of Congress on economic policy issues and often testifies before Congressional Committees.

